



**BBC Friday 9 July 2021, Year like whatever!**

Welcome to our first post-COVID hybrid BBC Friday, both in-person and virtual Zoomed. @OfficeXpats

BLACK LIVES MATTER

**Discussion:** How can we do a “hybrid virtual & in-person” business meeting (some Zoomed in on the big screen, some in person here at OfficeXpats)? How does one moderate a hybrid meeting? How do we hold a roundtable discussion when half are at the table and half are on the virtual table on the big screen?

### SPECIAL BBC HYBRID MEETING - Virtual Zoom & In-person At OfficeXpats Discussion Notes

- ✓ **Dave Kragen:** Welcome to BBC Friday, year...*whatever*, and first post-covid virtual/non-virtual meeting.
- ✓ **Steve Rabago (last week):** Arts & Humanities Bainbridge Public Art Committee has started similar meetings with some in-person and some Zoomed-in; requires a tighter agenda and structure ([ahbainbridge.org/public-art-2/](http://ahbainbridge.org/public-art-2/)).
- ✓ **Some general observations from everyone:** ♦ **To-dos** for Jason, fix lighting & curtains on north windows, set up omnidirectional mic in center of table, get updated wide-angle hi-res web-cam. ♦ **Try** vBBC Zoom 2-3 weeks a month, then live @OfficeXpats BBC 2-3 weeks a month. ♦ **Consider** the environmental aspects of vBBC that helps minimize travel & gas (if motorized); check out “Ride Pingo” ([ridepingo.com](http://ridepingo.com) & [kitsaptransit.com/pingo](http://kitsaptransit.com/pingo)), and “Kitsap Transit Tracker,” formerly Doublemap ([kitsaptransit.com/rider-resources/track-my-bus](http://kitsaptransit.com/rider-resources/track-my-bus)). ♦ **BBC has been and continues to be** a great networking community for my local business, a unique business support group for Bainbridge and Kitsap County. ♦ **The “new normal”** for business community groups is some kind of “hybrid Zoomed & in-person meetings”; seems to work better for board meetings with a solid agenda and structure, or with meetings that are primarily focused on a presenter/speaker and maybe a short Q&A time. ♦ **Over the last 12 years** we’ve had times when we stayed pretty steady in “membership”; other times we’ve had lots of turnover with new members and businesses moving to the island and joining the BBC or new business start-ups benefiting from BBC’s casual style of networking; and always a good working relationship with the Chamber and other Island business groups; even during COVID, we had a number of new folks and businesses join us. ♦ **BBC has always been** somewhat unique, with the dual roles of 1) business and member support, sort of “AA for Entrepreneurs” and “your board of directors” role; 2) business information and support presentations and workshops, for example marketing and promotion, business continuity and emergency planning, taxes, tech and cybersecurity; continuing this rather unique character (*see the BBC Vision Statement below*) in this “new normal” may be a challenge – but, hey, with our collective creative genius as BBC Regulars, no sweat, right?
- ✓ **Special thanks for great critique and input from:** Steve Rabago, Cilla Utne, Wynne Jacobson, Steve Kersten, Chris Miller, Kevin Dwyer, Abell Smith, Linda Gordon, Louis Alloin, Robert Weschler, Mickey Molnaire, Donna Dowdney, Jason Omens, Leslie Schneider, and *last but not least* our gang of BBC buccaneers all volunteer steering committee (Wynne Jacobson, Brian Creamer, Kevin Wiley, Steve Kersten, William Rudick, Annette Walker, and Jason Omens)!
- ✓ **And finally, a big thank you to Jason** for the very non-virtual waffles, that looked a lot like pancakes, all covered in a rich gourmet syrup. *Yum!*

### Revisiting the BBC VISION STATEMENT 2008-2021: [SEE Review Of Presenters 2020-21 at end of these notes.]

- **The BBC** is a Creative Strategy Roundtable offering local storefront and home-based business owners and managers a focus group for strategy testing, honest detailed critique, and community support.
- **The BBC** is a weekly gathering for vision sharing, critical analysis, referral networking, and new ideas assessment.
- **The BBC** focuses on people-to-people relationship-building, making new connections that encourage one’s business in positive ways, including strategies on how to evolve within an ever-changing marketplace and a constantly-shifting clientele.
- **The BBC** offers its members the opportunity to build connections of trust between each other’s companies and services, sharing skills and specialties, and critiquing professional copy.
- **Here** one can try out and assess new ideas, brainstorm new strategies, share visions that may overlap one another’s target markets, and seek to avoid product and service redundancies. In such a community of respect, each can be efficiency experts for one another, each can be one another’s trusted market analysts and testing laboratory for new ventures.  
-- [bainbridgebusinessconnection.com/about/](http://bainbridgebusinessconnection.com/about/)

**COVID-19 pandemic status report (Worldwide & US)** [worldometers.info/coronavirus/](http://worldometers.info/coronavirus/) — ...honor the dead

Previous 25 June 2021 Deaths Worldwide: 3,912,462 / Deaths United States: 610,000 (16.0% of world deaths)

Today 9 July 2021 Deaths Worldwide: 4,035,019 / Deaths United States: 622,708 (15.4% of world deaths)



**Today's rogues gallery of BBC regulars (Zoomed & In-person)**

Thanks, everyone, for a great business support community. Thanks to Ken Sethney, Steve Rabago, and Jason Omens, for venturing in-person to OfficeXpats for the non-virtual part of *the grand experiment*.

← Dave's last week in his bunker (25 June 2021)



**Thank you, Leslie & Jason, for OfficeXpats, for keeping the dream alive during COVID, and for hosting the BBC these many years, especially through 2020-21! And thank you to the OfficeXpats Ambassadors for your faithful service to our community (Sara, Judy, Rebecca, Karen, Dave, Cilla, and Therese).**



**REVIEW of BBC presenters over the plague year 2020-21 (we had 18 presenter / presentations over the last year+; the rest of the meetings being sharing, business support, COVID-related discussions, member business storytelling, and Think Club discussion topics):**

- 1) 28 May 2021 - Chamber Evolution: Back To The Future, Stefan Goldby
- 2) 15 May 2021 - Having The Private And Public Sector Work Together For Positive Development, Ed Stern
- 3) 23 April 2021 – Dr. Lucas, Health Care For All WA
- 4) 12 March 2021, week52 – One Year Ago & the new City Manager, Leslie Schneider
- 5) 5 February 2021 – The Bainbridge Community Foundation, Brigitte Yates & Jim Hopper
- 6) 29 January 2021 – "Meeting In A Free Democracy" & candidates for City manager, Leslie Schneider
- 7) 22 January 2021 – mind-mapping for professional services & customer success, Mark Bullard BrainSquall Inc.
- 8) 4 Dec 2020 - Natalie Rodriguez (tourbainbridge.com), "B.I.G. Store" Goes Online
- 9) 9 October 2020 – Housing Resources Bainbridge, Phedra Elliott & Marta Holt
- 10) 25 September 2020 - "Island Emergency Preparedness" update, Anne LeSage
  
- 11) 3 April 2020 - "Creative Business Strategies," staying connected with your clients when you're not sending them an invoice, Charlie King
- 12) 27 March 2020 – EmerPrep Creative Business Strategies, "Staying Connected, Going Virtual" Part 2, w/ Charlie King
- 13) 20 March 2020 – BBC Special 1st Virtual Friday: "Staying Connected, Going Virtual," Charlie King
- 14) BBC FRIDAY 13 March 2020 – Taking This Week Off – No BBC Tomorrow [canceled due to COVID-19]
- 15) 6 March 2020 - "Local Business Continuity Planning & COVID-19" Roundtable Discussion, w/ special guest John Dinsmore, The Marshall Suites
  
- 16) 7 February 2020 – Mayor Leslie Schneider, "Meet The Mayor" Q&A
- 17) 31 January 2020 – "Doing Business In A Social Media World," Valarie Harris (Varris Marketing)
- 18) 17 January 2020 - Communicating Across Differences, Cilla Utne (Cross Cultural Journeys)
  
- 19) 20 December 2019 - the Pareto Principle of Time Management, Kevin Wiley
- 20) BBC Friday 13 December 2019 – 7th Annual "Looking Back, Looking Forward," w/ BBC Steering Committee Emerita, Alyse McConnell