

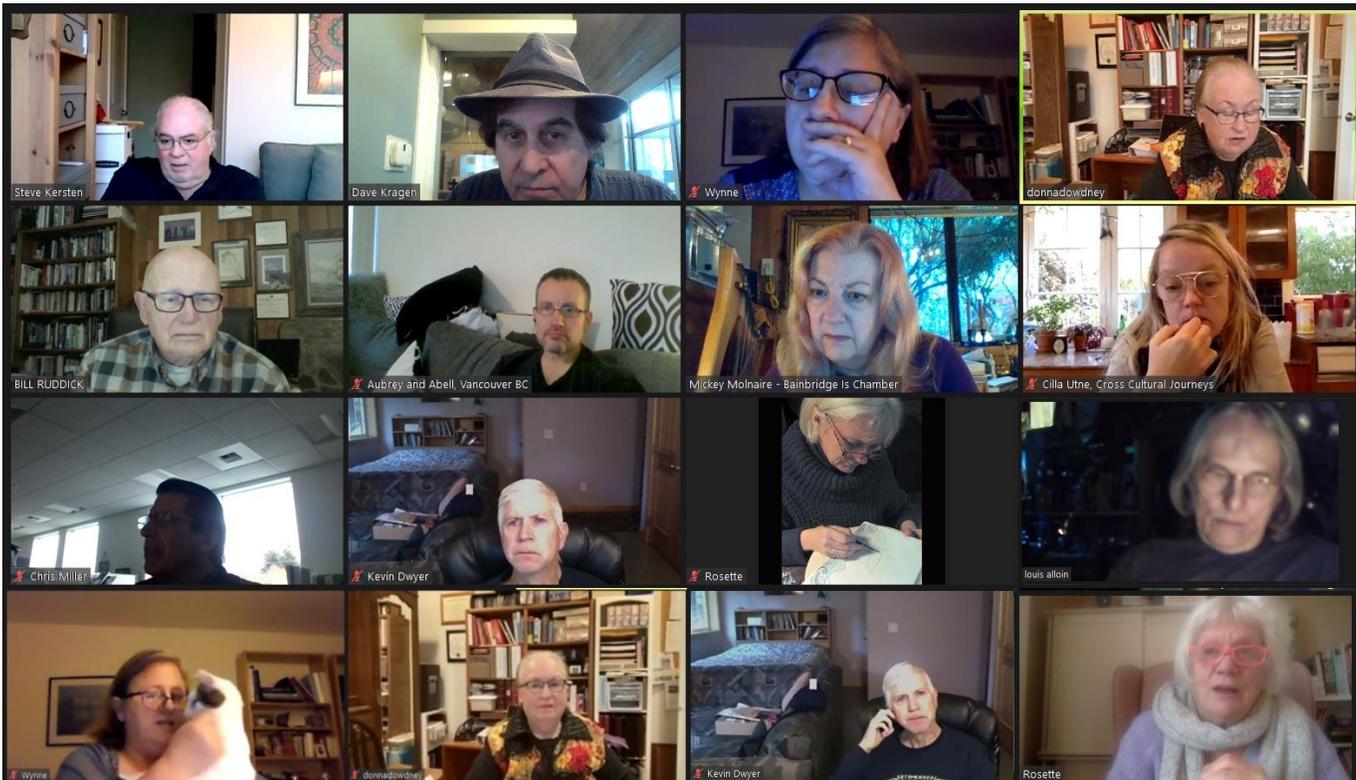


**Welcome to another exciting vBBC Friday w/ Donna Lee Dowdney  
Marketing, The Art Of Business, The Business Of Art**

- ✓ **Dave:** Welcome to Nov. 2021 & a delightful discussion on the marketing arts led by our very own BBC regular & longtime BBC artist, Donna Lee Dowdney. “How do I get to show my art in so many places?” [Donna's bio pdf](#)
- ✓ **DONNA:** the last weekend for Port Townsend show *Farm.Fresh.Art* ([sda-np.com/farm-fresh-art](http://sda-np.com/farm-fresh-art)). Starting with “Doing what you like to do!” Creating imaginary scenes – fantasy art. Splash Media (examples in slide show). Groups you’d like to participate in.
- ✓ **Bill:** “What if?” is a good question to help generate new ideas.
- ✓ **DONNA:** Key to getting gigs, being in about 7 professional organization and groups related to art. Be careful to submit appropriate to the particular market. **3**, look for new opportunities, in related journals, websites; also travel to get new perspectives. **4**, determine where you don’t want to participate. **5**, connecting with old opportunities. Keep a log of your groups and activities. Local opportunities are key, such as the B.I. Art Walk, and the Poulsbo Art Walk.
- ✓ **Cilla:** went from regular marketing (e.g. LinkedIn) to more local, creative connections person to person..
- ✓ **Mickey:** the personal connections are crucial. People. Theresa Plum, gift shop store at Blodell, and Plum store = she went on line, pivoted her business in time of Covid. Be ready for new logistics and new challenges. Subdividing the responsibilities.
- ✓ **Abell:** my whole life I’ve been a dabbler, as a cartoonist among many other things; learned I’m selling myself as a business owner. Secret to marketing is volume! Trying anything, media platforms, see who you reach.
- ✓ **Rosette:** a studio artist my whole career; had a studio in Seattle, a booth at Pike Place; potential buyer is not just buying the art piece, but the energy of you as the artist also, sharing one’s energy with others. You have to balance the people side with the market side!
- ✓ **Wynne:** announcement - Sara & Birke Duncan book signing party, Nov. 6th, Saturday, 6:00-8:00 PM. ([Flyer](#))

**COVID-19 pandemic status report (Worldwide & US)** [worldometers.info/coronavirus/](http://worldometers.info/coronavirus/) - a plague of the unvaccinated  
Previous 29 October 2021 Deaths Worldwide: 5,000,833 / Deaths United States: 763,883 (15.3% of world deaths)  
Today 5 November 2021 Deaths Worldwide: 5,049,279 / Deaths United States: 772,421 (15.3% of world deaths)

**Today’s rogues gallery of BBC regulars:**



**The Three Discussion Question:**

- 1) Tell us about your experiences in marketing and exhibiting your projects and/or products locally. What have you learned from the process?
- 2) How do you find happiness, creativity, and satisfaction in creating and marketing your work? What crushes your creativity and satisfaction?
- 3) A mentor recommends that I expand my territory nationally and apply for national competitions, not just local ones. I see more work and time involved and am hesitant to move forward with this idea. What do you think about expanding markets beyond your comfort zone?



~~~~ Alyse McConnell (1968-2021) ~~~~



**From all of us at the BBC and OfficeXpats:** Alyse was a Bainbridge Business Connection founding member and long-time steering committee volunteer, and also a delightfully wise counsel to all of us at the Bainbridge Business Connection, OfficeXpats, and our Island community. Her motto at the BBC was “Work, Joy, Imagine” – [Thank You, Alyse McConnell](#) (pdf).

**From Leslie Schneider, OfficeXpats:** [facebook.com/officexpats/](https://facebook.com/officexpats/)  
**Alyse McConnell on Caring Bridge:** [caringbridge.org/visit/alysemcconnellupdates](https://caringbridge.org/visit/alysemcconnellupdates)

**Obituary, Cook Family Funeral Home:** [cookfamilyfuneralhome.com/obituaries/Alyse-Marie-McConnell?obId=22522449](https://cookfamilyfuneralhome.com/obituaries/Alyse-Marie-McConnell?obId=22522449)  
**Alyse at the BBC through the years, 2009-2019:**

