



Bainbridge Business Connection, Year 14.

Today's question: *What is the most important thing every business needs?* [Thanks to Ken Sethney for this brilliant query.]

- ✓ **Steve:** customers
- ✓ **Louis:** leadership, vis-à-vis community
- ✓ **Wynne:** license, to be official
- ✓ **Donna:** a captain commanding/directing the ship.
- ✓ **Leslie:** leadership, community-mindedness
- ✓ **Cilla:** a captain at the helm of the business; a purpose beyond the bottom line, community service e.g.
- ✓ **Chris:** integrity; no business is an island.
- ✓ **Leslie:** OXp being, new, is a hub for writers and publishing; sprints, 90 minutes on a single goal;
- ✓ **Mickey:** who you are, businesswise, and who is your target customer?
- ✓ **Donna:** show in the “Star Window” on Tyler St., Port Townsend, the show still up.

COVID-19 pandemic status report (Worldwide & US) worldometers.info/coronavirus/ - a plague of the unvaccinated
Previous 14 January 2022 Deaths Worldwide: 5,541,842 / Deaths United States: 869,212 (15.7% of world deaths)
Today 28 January 2022 Deaths Worldwide: 5,541,842 / Deaths United States: 869,212 (15.7% of world deaths)

Today's rogues gallery of BBC regulars: (note, “Lisa Berg” window is actually Robert Weschler, up at BHS)

